

# Membership Has Its Rewards

You already know that writing business with BUI is quick, easy and highly profitable – but did you know that sending us your next case could net you even more? Becoming a member of BUI's Leaders Club delivers more than just exclusive meetings in exciting locations throughout the country – it can actually help you increase your earnings as you network with and learn from the best in the business at our annual leaders' event.



## Make This The Year You Qualify

Getting started has never been easier – you'll need **\$80,000** in paid, designated life premium and 12 paid cases to qualify.



## Accelerate Your Qualification

Get there faster. When you write qualifying business with any of the top-shelf insurance carriers listed below, we'll give you 125% credit. That means you could qualify for the BUI Leaders Club and all its rewards with just \$64,000 in eligible premium. Our premier carriers include:



Mutual of Omaha

LINCOLN BENEFIT LIFE  
COMPANY



## Exclusions

Only designated or target premium is eligible. Pour-in premium, policy fees and the like are excluded. Annuities are excluded and will not be counted in any way. Invitations do not include beverages (except at a BUI-sponsored event), excursions away from the designated hotel, personal expenditures, incidental costs, or the like.



## Qualify Today

Life and long-term care applications submitted and paid between January 1, 2009 and December 31, 2009 are eligible. Paid premium is defined as premium received by BUI no later than December 31, 2009. Full, initial modal premium and all delivery requirements must be received by BUI by December 31, 2009. Joint life, multiple applications on the same life, and multi-life cases will count as one application. Applications on the writing agent and/or the writing agent's family must be paid annually to qualify. Only one invitation will be awarded per qualifying individual regardless of his/her production. Each invitation includes the qualifier's spouse or significant other. An invitation includes transportation to and from a major airport near the agent's home, transfers to and from the hotel, accommodations, and specified meals and activities. BUI may alter the rules as needed throughout the qualification period. BUI's decision in all matters is final. The invitation to join us is for the writing agent only, is non-transferable and is not redeemable for cash.

# Expand Your Horizons